

Action for Market Towns in Yorkshire and Humber

Camilla Govan
Regional Coordinator

Action for Market Towns



Action for Market Towns in Yorkshire & Humber

- Approximately **90** market towns, although some more market villages
- **31** have received substantive support via Yorkshire Forward's RMT programme and the earlier MTI programme
- Some local authorities very focused on providing support to market towns, but support patchy



How can AMT help Market Towns?

- Membership organisation
- Services to members around information and advice + advocate for market towns nationally. Also some practical ones like events liability insurance
- BUT in Y+H general service provision for market towns that have not had RMT or MTI support through a contract with YF.
- Increasingly communication via the internet, with e-newsletters and web site based information – Regional Insight, National Insight and new web site.
- AMT – lobbying focus – currently engaged in a campaign encourage the government for community led planning – across urban and rural communities.



4 Campaign Areas

- Prosperous places
- Home town – addressing housing needs
- Rural services
- New models of community leadership



TOWNS ALIVE

- Market Towns Academy – skills based training
- Towns-4-Towns – good practice sharing
- Knowledge Hub – research base
- National Voice - communication



'Towns Alive' in Yorkshire & Humber

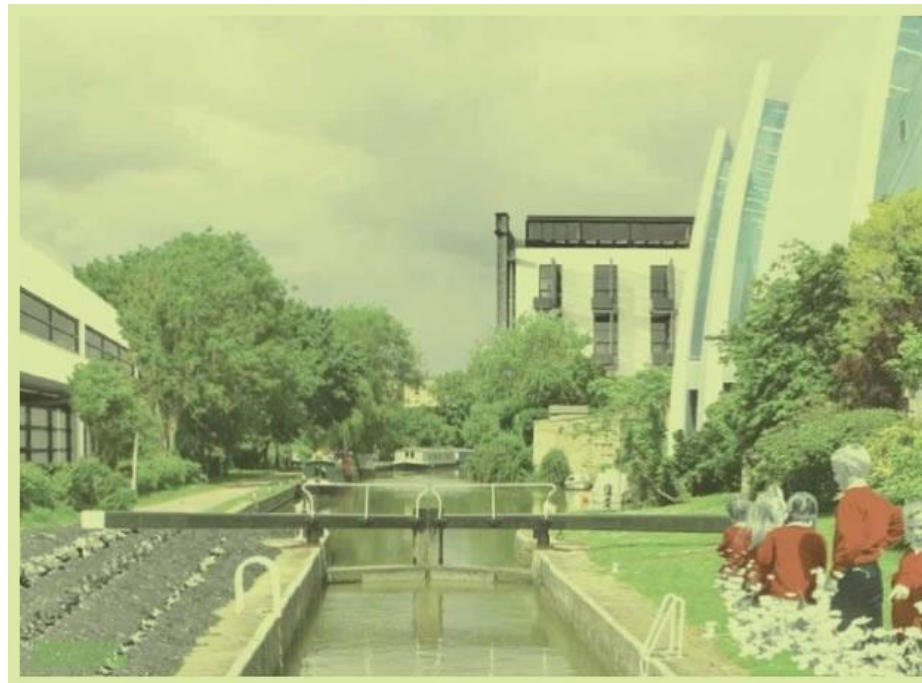
5 year programme under development during this year:

1st Steps - in conjunction with Yorkshire and Humber Market Towns Network

- Developing skills based training programme for 'independent' towns – including issues such as leadership and engaging with the LDF - Autumn
- Continuing quarterly study tours – Thorne July 17th
- Regional Insight – June issue just published
- Regional Web site page – coming soon



Action for Market Towns Convention
Skipton 1-2 October 2008
Future Choices for our Towns
book via: www.towns.org.uk



Camilla Govan

Action for Market Towns
Yorkshire and Humber

Camilla.govan@towns.org.uk

07818 8742 85

www.towns.org.uk

